

MANUAL DA MARCA



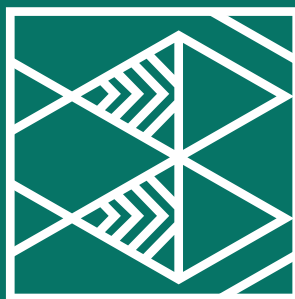


C98 - M42 - Y70 - K04
R04 - G107 - B99



C35 - M0 - Y96 - K0
R193 - G206 - B56

LOGO NA NEGATIVA



Cuiabá

300

VARIAÇÕES

TONS DE CINZA



C0 - M0 - Y0 - K90
R68 - G66 - B66



C0 - M0 - Y0 - K50
R154 - G153 - B158

EM TAMANHO REDUZIDO



FUNDO PRETO



MONOCROMÁTICO



FUNDO ESTAMPADO







300





Fonte utilizada
**Hurme Geometric
Sans 4 Semibold**

Hurme Geometric Sans 4 Regular

Cuiabá

Hurme Geometric Sans 4 Regular Obl

Cuiabá

Hurme Geometric Sans 4 SemiBold

Cuiabá

Hurme Geometric Sans 4 SemiBold Obl

Cuiabá

Hurme Geometric Sans 4 Bold

Cuiabá

Fontes secundárias

GIBSON

Lorem ipsum dolor sit amet, per te esse delectus
constituto, sed dicit inimicus indoctum ex. An errem
inermis ius, pro in illud mediocrem, in placerat
instructor nam.

ABC abc ABC abc **ABC abc**

ABC abc ABC abc ***ABC abc***

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

OBLIK

Lorem ipsum dolor sit amet, per te esse delectus
constituto, sed dicit inimicus indoctum ex. An
errem inermis ius, pro in illud mediocrem, in pla-
cerat instructor nam.

ABC abc ABC abc **ABC abc**

ABC abc ABC abc ***ABC abc***

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

Tabela primária



C98 - M42 - Y70 - K04
R04 - G107 - B99



C63 - M8 - Y100 - K0
R135 - G170 - B53



C35 - M0 - Y96 - K0
R193 - G206 - B56



C1 - M18 - Y96 - K0
R242 - G212 - B40

Tabela secundária



C73 - M0 - Y27 - K0
R113 - G179 - B191



C80 - M12 - Y48 - K0
R93 - G158 - B148



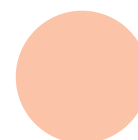
C84 - M0 - Y96 - K0
R90 - G161 - B72



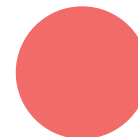
C2 - M45 - Y90 - K0
R221 - G160 - B57



C0 - M0 - Y0 - K100
R33 - G25 - B21



C0 - M27 - Y30 - K0
R236 - G203 - B177



C0 - M72 - Y53 - K0
R207 - G115 - B105



C0 - M89 - Y52 - K0
R197 - G77 - B93



C2 - M84 - Y90 - K0
R200 - G89 - B53



C11 - M18 - Y56 - K0
R226 - G208 - B137